

Reality Check: Fire is **Fast** ✓

You have less than 3 minutes
to get everyone out.

Fire is **Dark** ✓

Pitch-black smoke can quickly
blind you and trap you.

Fire is **Deadly** ✓

Smoke and toxic gas can kill you
much faster than the flames.

(And no one thinks it will happen to them.)

Source - United States Fire Administration



Face the Reality! And protect your family.

In the event of a deadly fire or other home emergency, PEARL® provides the ultimate escape solution with high-tech engineering and materials. PEARL is installed in the wall space beneath upper story windows so it is exactly where you need it, when you need it.

Permanent
Escape And Rescue
Ladder



Can You Escape?

LETHAL CONDITIONS

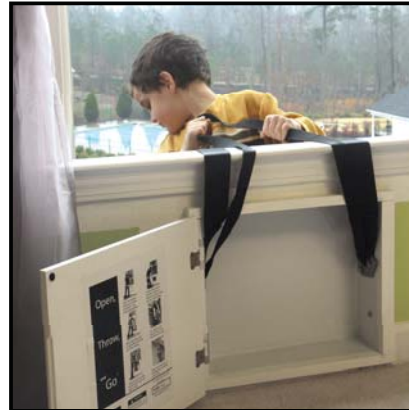
FIRE DEPARTMENT ARRIVAL

3 Minutes

6 Minutes

National Institute of Standards and Technology (NIST)

Commission on Fire Accreditation, Inc. (CFAI)



Protect Your Family Today!

PEARL® - Permanent Escape And Rescue Ladder can be quickly and easily deployed in the event of a residential fire or other home emergency. The high-tech engineering and materials that go into PEARL make it the best choice to give you and your family peace of mind. Plus, the design of the product tastefully blends with any décor and can be easily painted or wallpapered to compliment your home's existing style.



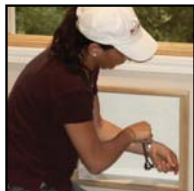
Designed for home décor



Holds up to 1,500 pounds



High-tech engineering



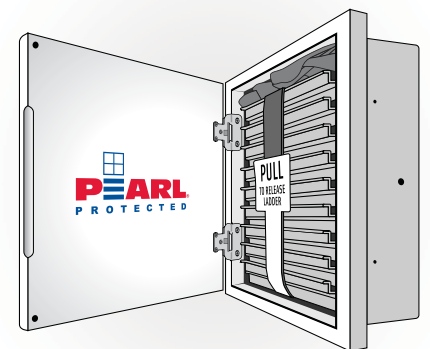
Basic installation

Why Choose PEARL?

- **The U.S. Fire Administration recommends** two ways out of every room. Until now, there has never been a reliable, easy-to-use solution for people in upstairs bedrooms.
- **PEARL supports 1,500 pounds**, allowing for more than one person to escape at the same time. In addition, it can support a firefighter in full gear to perform rescues.
- **PEARL is always where you need it when you need it** unlike a portable ladder that is stored in the closet or under the bed. In the heightened state of panic during an emergency, it is easy to find PEARL right beneath the window.
- **PEARL is child friendly with anti-slip rungs**, standoffs so that little fingers can easily grasp each step, and light enough for a child to use the ladder in an emergency.
- **PEARL is long enough to accommodate** a three-story home. With a two-story home, extra rungs can be removed after installation for a perfect custom fit.

Awards and Recognition

PEARL® has received recognition from industry leaders including the Home Safety Council's Commendation Award for Product Innovation for Consumer Safety and the MVP award from Building Products Magazine.



**Permanent
Escape And Rescue
Ladder**

Visit the site now!

www.pearlprotected.com



PEARL Protected® is a recipient of the Home Safety Council's Commendation Award for Product Innovation for Consumer Safety for the Permanent Escape And Rescue Ladder (PEARL®). Use of the Commendation Seal next to the product indicates that the Council has evaluated PEARL® based upon information furnished by the manufacturer and believes the product demonstrates an innovative use of safety features. The Council does not test or endorse any products.